



The HOOP GROUP, Inc.
 PO Box 6494
 Holliston, MA 01746

The HOOP GROUP, Inc. PRESENTS



Two Great Basketball Camps

The All-Cape ROOKIE Camp
 August 1st thru August 6th, 2010
 A coed basketball program for
 Boys and Girls 8 to 11

The All-Cape HOOP Camp
 August 1st thru August 6th, 2010
 A coed basketball program for
 Boys and Girls 12 to 17

Located at
 Cape Cod Community College
 Barnstable, MA
 For questions: call or email
 508-429-7121
sportscurl@superhoopcamps.com

LIMITED ENROLLMENT
 REGISTER EARLY

The All-Cape ROOKIE Camp

A Co-ed Instructional Camp for ages 8-11
 Aug. 1st thru Aug. 6th 2010 - 8:30am-1:30pm

Youngsters get to explore the wonderful world of basketball! Develop a positive feeling for the game by

Coach Explains "See The Ball"



learning to play it CORRECTLY. We will be teaching, playing and drilling the fundamentals everyday. Our instruction will be pro-active and not just a lecture. Drills and stations

will be part of the daily routine, just like with the older players. There will be individual challenges each day for friendly competition, as well as team games. In fact, every day will be GAME DAY.

Our mission is to **EDUCATE - TEACH - DRILL - PLAY - COMPETE**. We will educate players so they understand the basketball jargon -- from "double dribble" to the "backcourt." -- from the "foul line extended" to "shutting off the baseline." Where is the "elbow?"

It is our goal to want our participants to continue to play in school and as a lifetime activity, as well as having fun doing it.

You can see our complete schedule and further details at www.superhoopcamps.com.



The All-Cape HOOP Camp

A Co-ed basketball program for ages 12-17
 Aug. 1st thru Aug. 6th 2010 - 8:30am-3:30pm

This camp offers a unique program widely proclaimed for its 3-on-3 concepts, offering the hands-on directions of Hall of Famer, K.C. Jones. The emphasis of the ALL CAPE HOOP CAMP is to offer great competition with attention to developing the

Medals For Top Achievement



skills necessary to make each player better. With the 3-on-3 concept, EVERYONE plays and EVERYONE is involved in every single play, both on offense and defense.

The game lends itself to teaching good basic offense and solid defense.

The camp also emphasizes the importance of Attitude, Good Sportsmanship and Academics, honoring students with year-ending Honor Roll report cards.

We report on Sunday afternoon, for player evaluations so that we can run our full schedule all week from 8:30am-3:30pm It is the mission of THE ALL CAPE HOOP CAMP to make this game unselfish, make it enjoyable and fun, while striving to make all our participants better players. Our games are competitive and challenging and everyone on every team is important. Friday we have play-offs, our camp cookout and award presentations.

Celtic Sister Pride



Stretching Out

About Our Leaders

K.C. JONES is the dictionary definition of a winner.



He played for two N.C.A.A. Final four championship teams with the University of San Francisco. He has a Gold Medal as part of the 1956 Olympic Team that swept the championship. K.C. played on 8 championship Boston Celtics teams. He assisted as a coach with the Los Angeles Lakers when they won

their 1st championship. He assisted on one Celtic championship and was the head coach of two championship teams with special note of the '86 team, considered by many as the greatest team ever in the N.B.A. K.C. is a proud member of the Basketball Hall of Fame and his number 25 hangs from the rafters of the TD Garden.

Director

STEVE CURLEY spent 20 years in education as a teacher and coach. His career covered teaching from grade 5 to 22-year olds.

After leaving education, Steve spent over 20 years as an executive in the sports industry. However, he never stopped his involvement with young people, as owner/director of Hoop Group, Inc., the company that directs both our Cape Cod camps and the nationally-recognized Red Auerbach Basketball School. Steve has maintained his interest in youth by serving on the board of the West End House Boys and Girls Club.



ALIK TAYLOR is a teacher of History in the Barnstable, MA public school system. In addition, he is currently the head coach of women's basketball at Dennis-Yarmouth Regional High School. Alik is a native New Yorker and a graduate of St. Lawrence University. Since graduation, Alik has made young people and education his lifetime career. Alik serves as a Lead Commissioner at the Red Auerbach Basketball School and is the Program Director and key man in the daily operation of both the ALL CAPE HOOP CAMP and the ALL CAPE ROOKIE CAMP. **Visit superhoopcamps.com to look at the rest of our great staff.**

All Cape Rookie Camp

Aug. 1st thru Aug. 6th 2010-8:30am-1:30pm
Cost: \$185 (refundable up to July 17th)

Schedule: Camp begins quickly after check-in with our first pro-active lecture. We follow with demonstrations and practice relative to the lecture and using real situations. Our players will have daily drills and stations to master as well as learn the language of the game. Following our daily snack break for quick energy, we will have game competition with emphasis on the day's instructions. Dismissal is at 1:30 following our individual challenges and daily review.

All Cape Hoop Camp

Aug. 1st thru Aug. 6th 2010-8:30am-3:30pm
Cost: \$260 (refundable up to July 17th)

Schedule: Sunday: Camp begins with registration from 12:00 noon to 12:30, after which we will do player evaluations for team assignments from approximately 12:45 to 3:00. Monday to Friday: At 8:30 our full program begins in high gear with station drills, a K.C. lecture or one from our professional coaching staff, then practicing the appropriate drills prior to competition. Our 3x3 games emphasize teamwork and the solid fundamentals of the game. After lunch and stretching, our competition continues until our challenge matches end our day at 3:30. Veteran campers will be happy to know that the "World Famous Curley Popsicle" Break" will continue due to popular demand. On Friday, we will all participate in a round robin playoff and championship game, followed by an all-camp cookout and awards ceremony including honors recognition for our scholar athletes.

The Location:

Both camps are located on the beautiful campus of Cape Cod Community College. Located off exit 6 of the Mid-Cape highway in Barnstable, it is convenient from almost anywhere on the Cape. We have multiple hoops in the College gym as well as two full courts outside, allowing us to run our camps with no "down time."

NOTE: Complete information and all related details will be forwarded to you the week of July 14th. If at that time there are any questions please contact the camp director at:

Tel: 508-429-7121
Tel: (During Camp Week) 508-778-6649
e-mail: sportscurl@superhoopcamps.com

Release Form

By enrolling player, I ensure that such individual is physically and mentally able to participate in all of the camp's activities. I understand HOOP GROUP Inc., its shareholders, directors, officers, employees, representatives, independent contractors, the property where the session is held and any or all of its officials cannot be held responsible, in whole or in part, for any accidents resulting in medical or dental expenses incurred from participation in this program and I release each of them from and against any and all claims, costs, liabilities and injuries incurred while at the camp. I agree to assume full and complete responsibility for any and all medical bills resulting from player's participation. In the event of an emergency, I authorize the camp to exercise its judgement in the treatment of said player by a medical authority.

Parent/Guardian _____

Date _____

Licenses & Regulations

The Hoop Group, Inc., complies with the regulations of the Massachusetts Department of Public Health (105- CMR430.000). We are licensed by the Barnstable Board of Health.

PLEASE NOTE: No refunds will be issued after July 16th. If a camper cannot attend for medical reasons, a voucher will be honored for next season.

FOR OFFICIAL USE ONLY:

PAYMENT: _____

DATE: _____

MEDICAL FORM: _____

Application

Check Specific Camp:

THE ALL-CAPE ROOKIE CAMP \$185
August 1st thru August 6th, 2010

THE ALL-CAPE HOOP CAMP \$260
August 1st thru August 6th, 2010

Name _____

Address _____

City _____

State _____ Zip Code _____

T-Shirt Size (circle one) YM YL S M L XL

email address: _____

Phone: (include area code) _____

Home: _____

Summer # (if different) _____

Cell: _____

Emergency # _____

Age: (by Sep 1st 2010) _____

Height: _____ Sex _____ (M or F)

Insurance Co. _____

Identification # _____

Summer Address if different than above. Send mail there? Y ___ N ___

Please remit to:

The Hoop Group, Inc.
P.O. Box 6494
Holliston, MA 01746



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